

SRI DNR GDC[W], PALAKOLDEPARTMENT
OF COMMERCE ACTIVITIES 2021-2022

ACTIVITY : 1 CAMPAIGNING ON 07-09-2021

OBJECTIVE : To increase the admissions of the college.

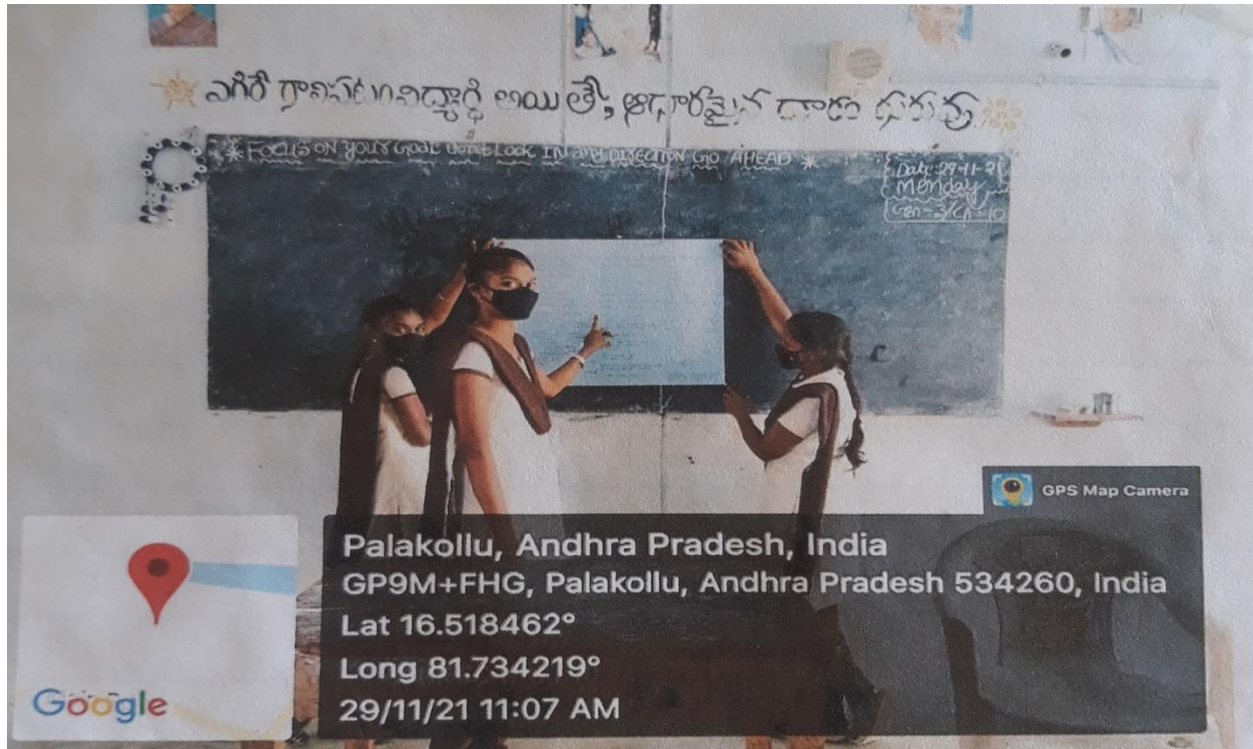


DESCRIPTION : To bring awareness the intermediate students and their parents about our college and the facilities provided and motivate them to join in our college.

OUTCOME : Some of the students got motivated and joined in our college.

ACTIVITY : 2 CHART EXPLANATION 29-10-2021

OBJECTIVE : To provide clear and ease understanding of large quantities of data and the relationship between parts of the data .So, by this students can learn the concepts clearly in a simple way .



DESCRIPTION : To show continuity in process .To present abstract ideas in visual form .To show the development of structures clearly.

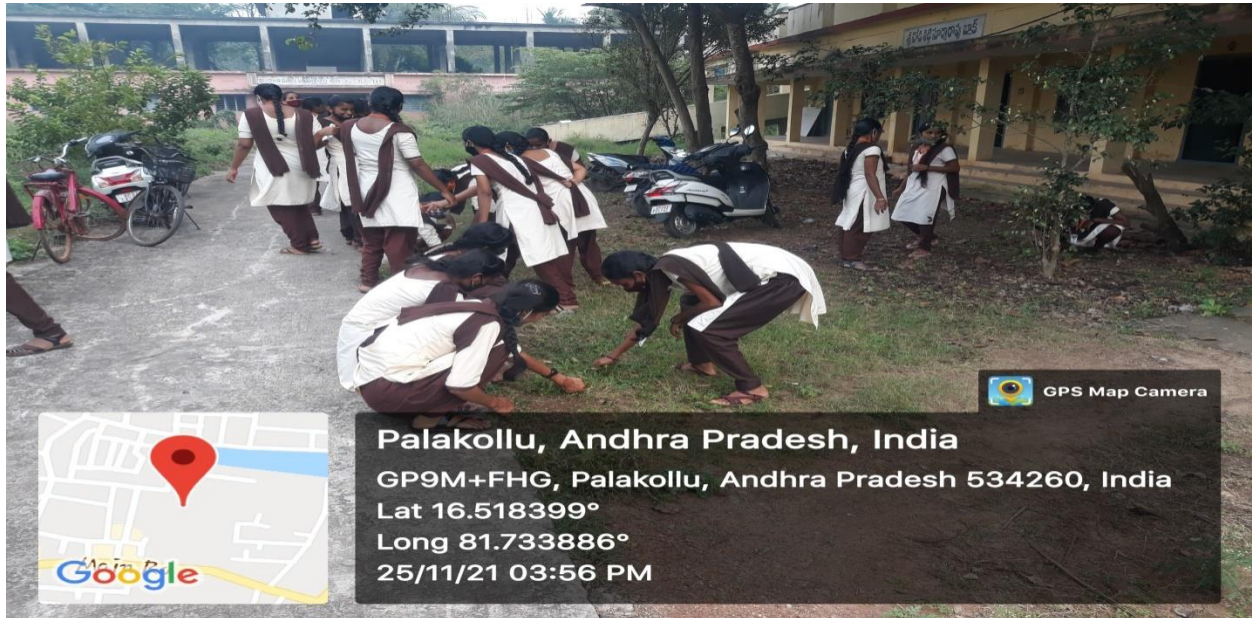
OUTCOME : 1.Demonstrating that challenges have taken

2. Developing new skills in the process of learning.

NO. OF STUDENTS PARTICIPATED :18

ACTIVITY :3 CAMPUS CLEANING 25-11-2021.

OBJECTIVE : To promote cleanliness and hygiene environment in the college.



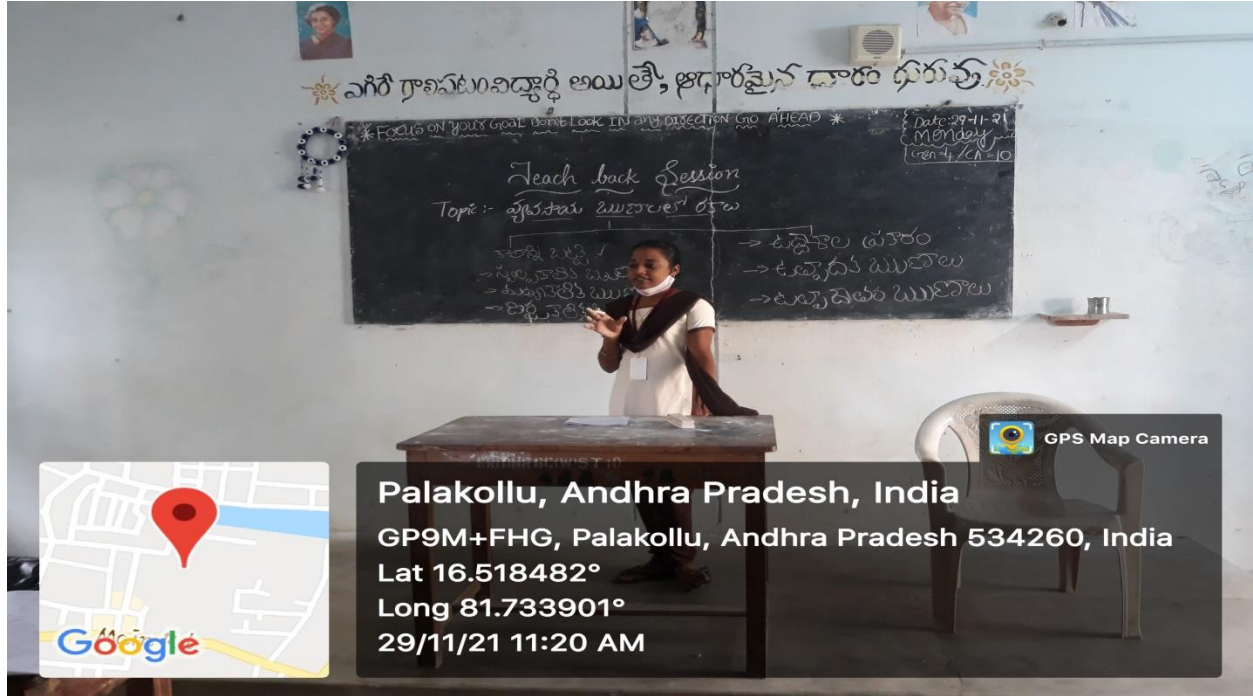
DESCRIPTION : To make the students more aware of government schemes and why they are implementing.

OUTCOME: Students participated in this program and make the program grand success.

NO. OF STUDENTS PARTICIPATED: 30

ACTIVITY : 4TEACH BACK SESSION 29-11-2021

OBJECTIVE: To know the concentration levels and understanding capabilities of the students towards the classes.



DESCRIPTION : Promote students to learn a variety of strategies and to increase student communication skills and achievements.

OUTCOME : By this session,

1. Students can learn the concept oriented topics,
2. As this session allows students to think more innovative .

NO. OF STUDENTS PARTICIPATED:20

ACTIVITY : 5 SWACHH BHARAT 30-11-2021

OBJECTIVE: To maintain and keep the campus clean.



DESCRIPTION :To educate and habitate the students to keep their surrounding clean and how to eradicate harmful diseases caused by environmental pollution and by mosquitoes.

OUTCOME : Maximum number of students are awarded about this and trying to habitate cleanliness in their lives.

NO. OF STUDENTS PARTICIPATED: 50

ACTIVITY : AIDS DAY 01-12-2021

OBJECTIVE : It's an opportunity for people worldwide to unite in the fight against HIV .

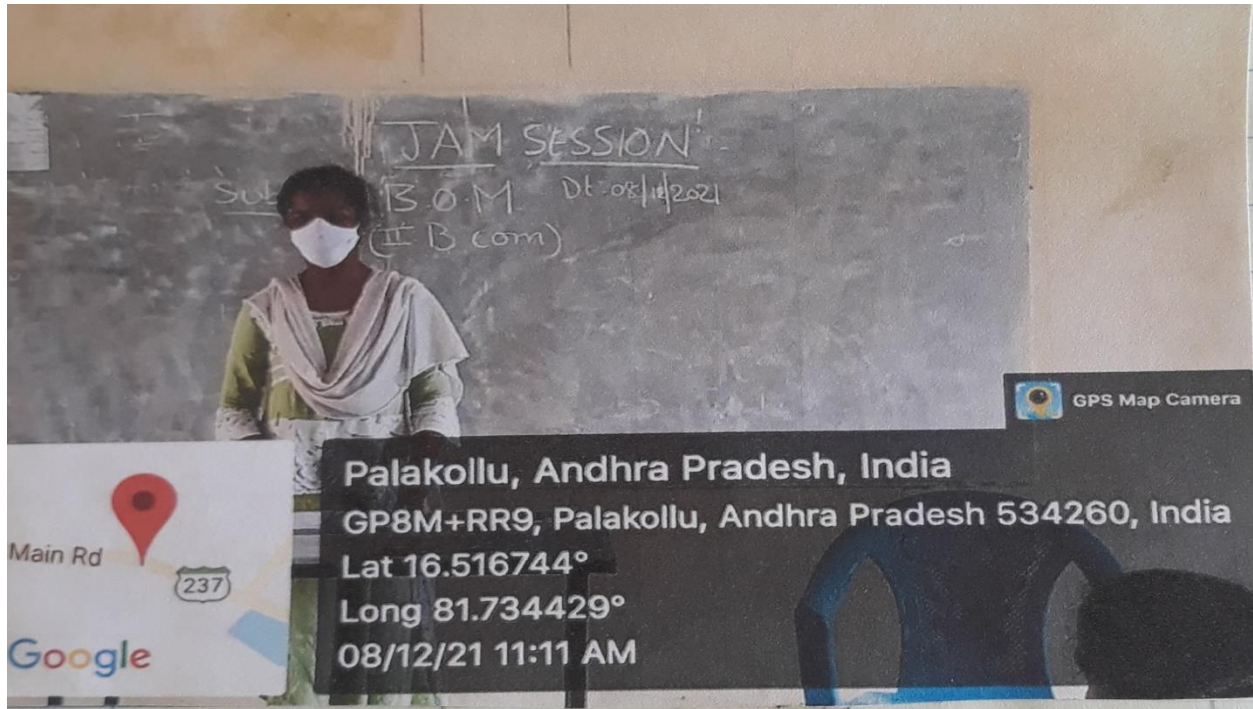


DESCRIPTION : To show support for the people living with HIV , and to commemorate those who have died from an AIDS related illness .

OUTCOME : A key opportunity to raise awareness , commemorate those who died and celebrate victories such as increased access to treatment and prevention services .

ACTIVITY : 7 JAM {JUST A MINUTE} 08-12-2021

OBJECTIVE : To make participants to talk for sixty seconds on a given subject ,without repetition , hesitation or deviation . It will ensure everyone around the students understand them and will increase good communication .



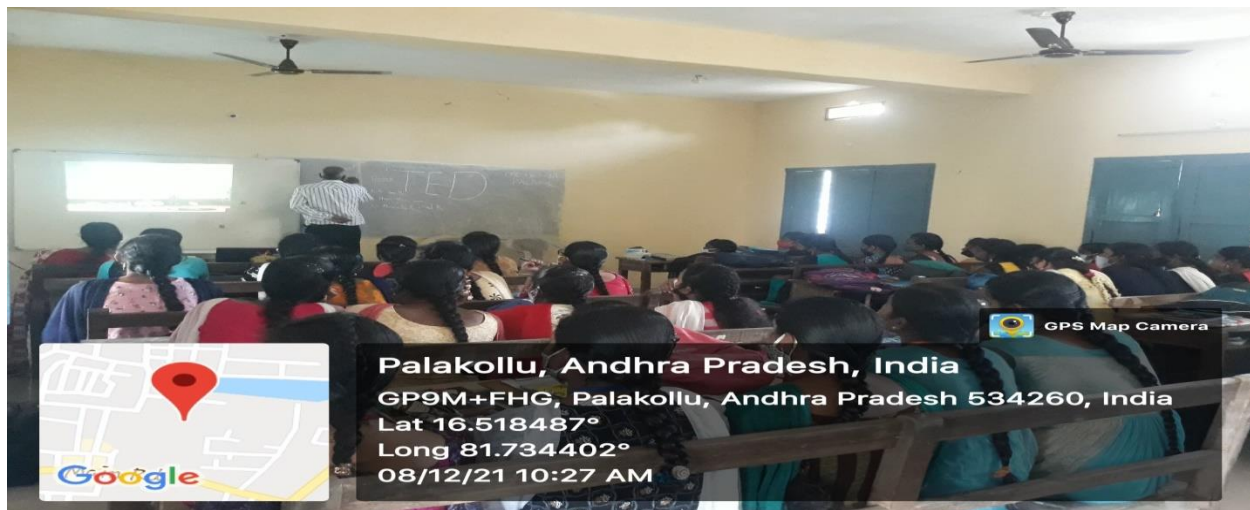
DESCRIPTION : JAM is conducted and useful for the students to learn more about the topics in different ways .

OUTCOME : JAM helps the students in improving their fluency , accuracy and time management .

NO. OF STUDENTS PARTICIPATED: 45

ACTIVITY : 8 TED TALKS 08-12-2021

OBJECTIVE : To improve research thinking and sharing knowledge of social activities and other related welfare activities in the society.

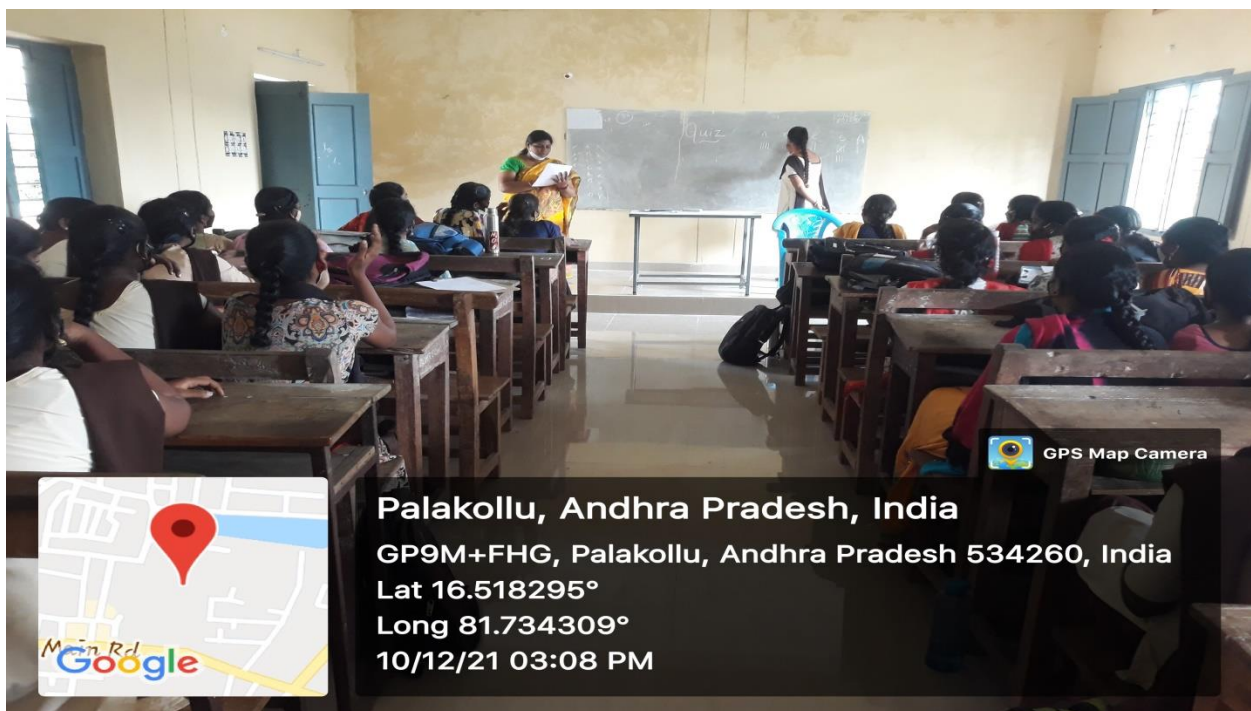


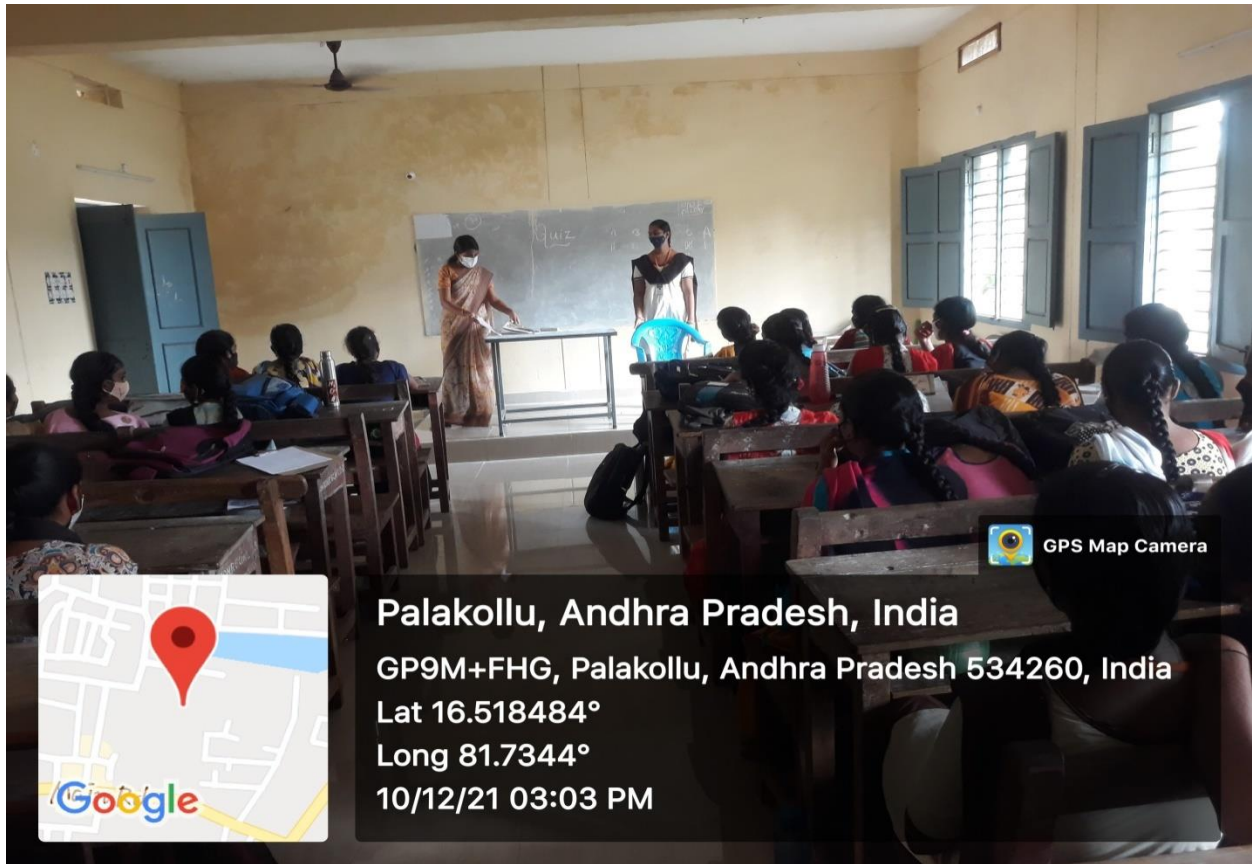
DESCRIPTION: TED Talks gives motivation to staff and as well as students to improve their personality . As result the department conducted TED Talks in the classrooms .

OUTCOME : All final year students are inspired and watching TED Talks . They are much more interested in smt. SUDHA NARAYANA MURTHY madam lectures .

ACTIVITY : 9 QUIZ CONDUCTED ON 15-12-2021

OBJECTIVE : To encourage the students to look beyond their textual knowledge and establish a relationship between theory and the application of the learnt concepts .





DESCRIPTION :Provide more focused reviews of class topics , It focuses in term of assessing cognitive learning .

OUTCOME :Reduces the knowledge gaps of the students and promote them to learn more ideological ways and improved their communication skills .

NO. OF STUDENTS PARTICIPATED: 45

ACTIVITY : 10

AWARENESS PROGRAMME

10-12-2021

OBJECTIVE : To create awareness of third wave COVID pandemic and precautions to be taken by the students .



DESCRIPTION : The department of commerce arranged awareness programme on COVID third wave precautions by inviting CHC palakol ,municipality health supervisors .smt Navya , health supervisor explained the precautions to be taken at college and as well as their residence .

OUTCOME :All students listened carefully and promised the college authorities that they will create awareness in their villages and about their vaccination programs . The NSS department , with the help of CH workers arranged vaccination awareness program on 10-12-2021 in the college .

ACTIVITY : 11FIELD TRIP 20-12-2021

OBJECTIVE : The objective of an Industrial visit is to provide the students an insight regarding the internal working of the companies .Industrial visits offers a great source to gain practical knowledge .



HARITHA CORN CONDITIONING UNIT



DESCRIPTION : Industrial visit helps students to combine their theoretical knowledge of business operations with the practical knowledge of its actual functioning .

OUTCOME :Students observed and learned that how the theoretical concepts are put into action, thereby aiding their practical learning . Students exposed to real working environment and shown how things are done in an organization .

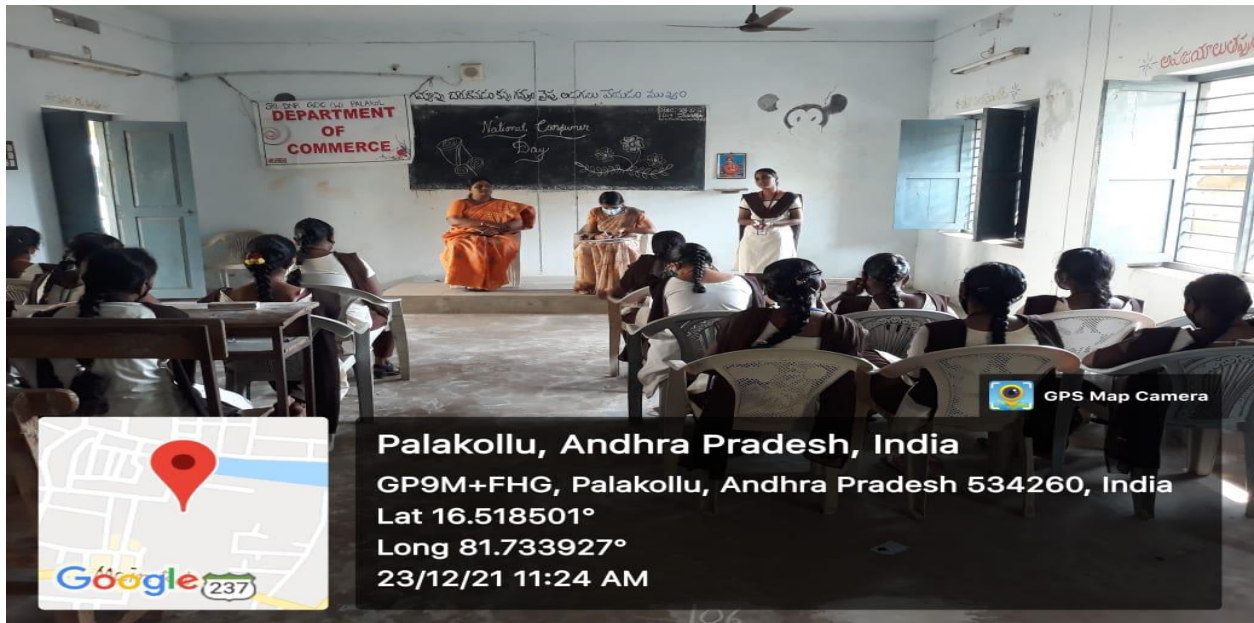
ACTIVITY : 12 NATIONAL CONSUMER DAY [ESSAY WRITING AND ELOCUTION] 23-12-2021

OBJECTIVE : The objective of conducting national consumer day in colleges is to spread awareness to students about their consumers role and their importance and their rights and responsibilities .

*** ESSAY WRITING**



***ELOCUTION**



*PRIZE DISTRIBUTION



WINNERS : Essay writing 1st prize :P. Lavanya [III B.COM CA]

2nd prize: A. Bhumika [II B.COM CA]

Elocution 1st prize: K. Vagdevi [II B.COM G]

2nd prize: K. Gowthami [III B.COM G]

DESCRIPTION :The essay writing and elocution competition was conducted to encourage the students skills towards the knowledge of consumer rights.

OUTCOME:As a result , the students participated actively in the competitions and shared their views towards consumer protection acts .

ACTIVITY : 13STAFF MEETING 03-01-2022

OBJECTIVE : To pre plan the activities to be done in the month of January.

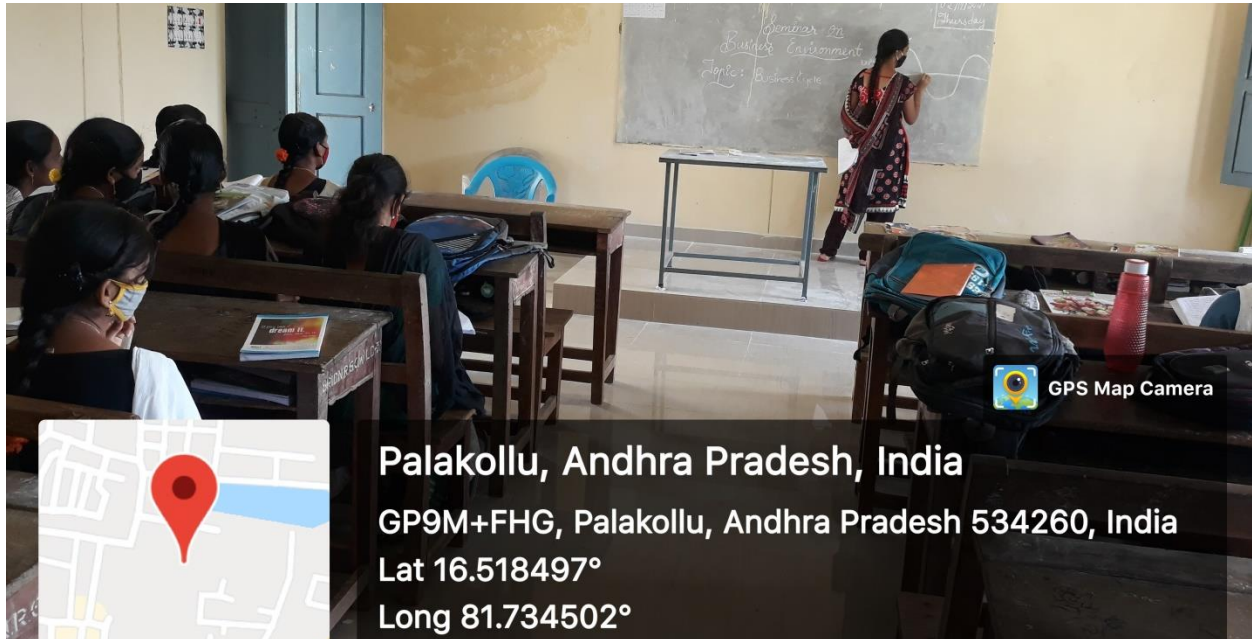


DESCRIPTION : Maintaining a plan for activity to be done in the month of January and remembering the sources and attain of activities in time .

OUTCOME : Some resolutions has been taken and those resolutions are been maintained/ entered in the resolution book .

ACTIVITY : 14 SEMINARI B.COM STUDENTS 04-01-2022

OBJECTIVE : To bring awareness about the subject related concepts in this session.



DESCRIPTION : By this class seminars , the scope of learning will increase and can learn new topics .

OUTCOME: Students will express their views in different ways, so there is a wide range of thoughts will arise .

NO. OF STUDENTS PARTICIPATED: 45

ACTIVITY : 15**COMMERCE CARNIVAL**06-01-2022

స్థానికశ్రీదాసరినారాయణరావుప్రభుత్వమహిళకళాశాలలోకామర్సిపార్లమెంట్ఆధ్వర్యంలో "కామర్సివారల్" 06-01-2022 నజరిగినది. ఈకార్నివాలు Dr. T. రాజరాజేశ్వరి, ప్రిన్సిపాల్, Sri .A.S.N.M. ప్రభుత్వకళాశాల(అ), పాలకొల్లు, వారుప్రారంభించారు. విద్యార్థినులుసుమారు 40 రకాలపిండివంటలు, న్యూట్రిషన్తోకూడినడ్రెస్సుప్రూట్, తాజాపండ్లతోకూడినస్టాల్స్ఎర్పాటుచేశారు. ఈకార్యక్రమంలోకళాశాలవిద్యార్థినులు, ఇతరఅధ్యాపక, అధ్యాపకేతరబృందం, CPDC సభ్యులు, స్టానికీకోనట్టానియర్కాలేజి, ASNM జూనియర్, ASNM ప్రభుత్వడిగ్రీకళాశాలవిద్యార్థినులుపాల్గొన్నారు.ఈకార్నివాల్రావచ్చినలాభంమొత్తాన్నికాలేజ్ CPDC కిడొనేచేయడంచాలాఆనందకరంఅనికళాశాలప్రిన్సిపాల్ Dr. P. శోభారాణిగారుఅభినందించారు.





EENADU PAPER CLIPPING 07-01-2022



DESCRIPTION : In this programme, the girl students prepared food items which they are fascinated and well versed in preparing (in particular Godavari typical/traditional sweets on the occasion of Sankranti festival) like putharekullu, sunni unda, etc. At about 25 students prepared items and arranged stalls. Dr.K. Shobharani, our beloved Principal and Dr.T.Rajarajeswari, Principal, Sri, ASNM.Govt.College,(A)Palakol ,inaugurated the program by lightning the lamp. They actively tested the food items and purchased the items they wished .

Lastly , the principal announced the prizes to the students who earned more profits by the evening . The final year students analysed the cost sheet of the participants , prizes were given on 26-01-2022 on occasion of Republic day.

OUTCOME : Inspite the girl students towards start up which will make them self employed .

1st prize : S. Mereesha , K. Kanchana ganga [I B.COM CA]

2nd prize : T. Bhanu [III B.COM CA]

ACTIVITY: 16 SANKRANTHI SAMBARALU

OBJECTIVE : To develop Indian Traditional Culture among the students .



DESCRIPTION:As a part of Sankranti Sambaralu the entire college celebrated. Rangoli competition was organized by women empowerment cell, a good number of commerce students participated in the programme. Boghi Mantallu arranged by Commerce Department are lightened by our beloved principal madam. Student sung traditional songs on the occasion with traditional dress ware.

OUTCOME :Students learnt about ethics and moral values of sankranti and traditional food items .

ACTIVITY : 17 CLEAN AND GREEN PROGRAMME 22-01-2022

OBJECTIVE : To keep the campus clean and motivate the students to keep their environment clean and green .



DESCRIPTION : All the B.COM students got motivated and followed the clean and green program every week of the Saturday .

OUTCOME : All the students worked collectively and make the campus clean.

NO. OF STUDENTS PARTICIPATED: 30

ACTIVITY : 18 “ MEHANDI COMPETITION” NATIONAL GIRL CHILD DAY 24-01-2022

OBJECTIVE : To promote awareness about the rights of the girl child and to promote the importance of their education , health and nutrition .





DESCRIPTION :On occasion of national girl child day , Mehandi competition has been conducted by VARIJA LILLY BEAUTY PARLOUR, palakol.

OUTCOME :Students participated in this competition and won prizes .

NO. OF STUDENTS PARTICIPATED: 50

ACTIVITY : 19GUEST LECTURE 01-02-2022

OBJECTIVE : Guest lecture helps students improve their learning in a more interactive , topic in a specific way . Students can get new perspectives and opinions that are often missed in a regular class .

RESOURCE PERSON : SRI SATYA MURTHY garu served in higher education for last 35 years in GDCs on contract and part time DL and on attaining superannuation age at GDC, Dumpagadapa retired in 2019.



DESCRIPTION : Guest lecture provide an important educational experience for students based on their real world experiences . The format can enable students better opportunity to learn about an explicit topic in a way that gets them involved in the class .



OUTCOME :Students learnt new and hear a new perspective on the topic that interests them from the guest speaker. The guest enlightened the students about the topic and make the students more confident about the subject .

NO. OF STUDENTS PARTICIPATED : 45

ACTIVITY :20CENTRAL BUDGET LIVE VIEW AND DISCUSSION .03-02-2022.

OBJECTIVE : The objective of this live session is to aware the students about the budget released this year .



DESCRIPTION : Students will know how the budget has changed and how it allots to the states and how it is implemented for the schemes provided by the government .

OUTCOME :Students learnt about the updated live budget released by the honorable ministry of finance , “NIRMALA SITARAMAN”.

NO. OF STUDENTS PARTICIPATED: 24

ACTIVITY : 21PATRIOTIC DRESS COMPETITION 05-02-2022

OBJECTIVE : To aware the students about the biography and struggles faced by the Indian freedom fighters in freedom fight.





DESCRIPTION : The purpose of the competition was to develop confidence in the students by giving them an opportunity to get on to the stage and speak in front of the audience .

OUTCOME : The students were beautifully dressed as Freedom Fighters .They spoke a few sentences on the character they depicted.

NO. OF STUDENTS PARTICIPATED: 20

1ST PRIZE: N.TEJESWI [II B.COM G]

2ND PRIZE :K. VAGDEVI [II B.COM G]

3RD PRIZE : K. BHANU [I B.COM G]

ACTIVITY : 22 **TEACH BACK SESSION 07-02-2022**

OBJECTIVE : To know the understanding capabilities of the students towards the class timings .



DESCRIPTION : 1. To increase student communication skills and achievements in their career aspects .

2. To learn a variety of strategies in learning .

OUTCOME :By this teach back sessions , students came front to participate in every activity conducted and improved their innovative thinking .

NO. OF STUDENTS PARTICIPATED: 42

ACTIVITY : 23 **CAMPUS CLEANING 07-02-2022**

OBJECTIVE : To habitate the students to keep their college and their residences clean and more hygienic .

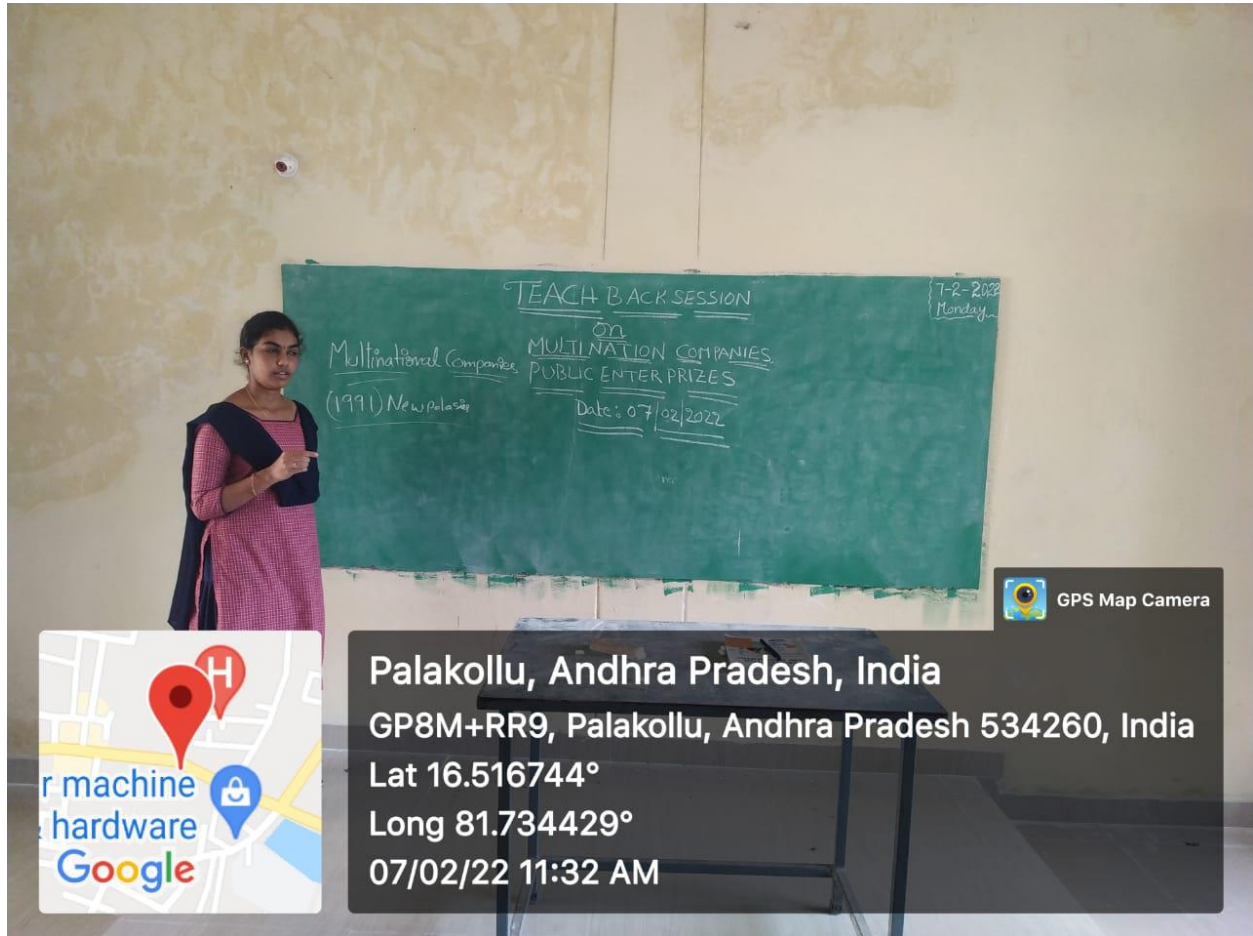


DESCRIPTION : To keep the campus clean and green and derive awareness for the sense of cleanliness in the people .

OUTCOME : Students worked collectively and made the campus clean.

ACTIVITY : 24 **TEACH BACK SESSION 07-02-2022**

OBJECTIVE : To increase communication skills of the students which is main to express their views and opinions towards their thinking.



DESCRIPTION : By this type of sessions , students will learn variety of strategies to express their views about their opinions .

OUTCOME : In this result , students came front to participate and tried well to improve their communication skills and in the same sense , they will revise the particular topics in the subjects detailly for expressing their views in seminars .

NO. OF STUDENTS PARTICIPATED :32

ACTIVITY :25

INDUSTRIAL TOUR

05-03-2022

OBJECTIVE : The objective of an industrial visit is to provide students an insight into the corporate world . It provides students with a practical real world perspective on different functions. Today , we all perfectly understand that theoretical knowledge is just not enough for a successful professional career with an aim to go beyond academics , industrial visit provides students a practical perspective on the world of work .



DESCRIPTION : Industrial visit helps students to combine the theoretical knowledge of the business operations with the practical knowledge of its actual functioning .

Visited “KONASEEMA AGRO PRODUCTS” which was located at mummdivaram . The industry which prepares extra virgin coconut oil which has more benefits for health .



OUTCOME : This industrial tour provides the students an opportunity to learn practically through interaction , working methods and employment practices. It gives the students an exposure to current work practices are as opposed to theoretical knowledge taught at college .

NO. OF STUDENTS : 60

NO. OF LECTURERS: 2

ACTIVITY: 26

STARTUP BUSINESS

24-03-2022

“Startup business by old students”.

OBJECTIVE : To encourage entrepreneurship skills among the students and encouraging business startups in the students .



DESCRIPTION: Miss. Sailaja 2018 outgoing batch student started a canteen in the college premises . She provides stationery , snacks , zeroxes , etc..to the college students at par value .

OUTCOME : Encouraging students in business like sole proprietorship and know the strategies in the business .They improve their business skills .

ACTIVITY : 27

PEER TEACHING

22-03-2022

OBJECTIVE : Peer teaching helps students engage their own active learning and critical thinking . This type of teaching will not give answers , instead they will help students learn how to find the answers on their own .



DESCRIPTION : N. Tejeswi 2nd year student delivered a topic on business environment to their juniors elaborately and clarified their doubts also .

OUTCOME : Junior students got inspired to hear the lecture of Tejeswi and motivated to her lecture .

NO. OF STUDENTS ATTENDED : 15

ACTIVITY : 28

TEACH BACK SESSION

24-03-2022

OBJECTIVE: To know the concentration levels of the students and as well as their understanding capabilities of them towards the classes .



DESCRIPTION : Promote students to learn a variety of strategies and to increase student communication skills and their achievements .

OUTCOME : 1. Students can learn concept oriented topics.

2. It allows students to think more innovative .

ACTIVITY: 29

RBI FORMATION DAY

01-04-2022

OBJECTIVE : The main objective of this session ,is to bring awareness in the students about the RBI which is playing a key role in the society .



DESCRIPTION : By celebrating this day , Students will get awareness about the banker's bank [RBI].

OUTCOME :

ACTIVITY : 30

AWARENESS PROGRAMME

13-04-2022

“Awareness programme on digital marketing by Vassesswi Institution .”

OBJECTIVE : To create awareness of digital marketing and how it has been used and the services are been expanded in it to the students .



DESCRIPTION : This awareness program has placed because of the opportunity towards marketing jobs and how they are useful in developing career .

OUTCOME : By this awareness programme , students gained lot of information about the marketing techniques and the scope of digital marketing in present society .

NO. OF STUDENTS PARTICIPATED : 70

ACTIVITY : 31

SEMINAR

18-04-2022

OBJECTIVE : To develop the feeling to tolerate the opposite ideas of the other hand to develop the feeling of cooperation . To develop the emotional stability among the participants of seminars .



DESCRIPTION : Acquires practical learning skills and concepts that will promote students academic success. In other sense , it indicates a small , advanced study, while a meeting labeled as such means an intense exchange of ideas .

OUTCOME : The students can acquire a good manner of putting questions and to answers the questions of others effectively and efficiently .

NO. OF STUDENTS ATTENDED: 25

ACTIVITY: 32

ASPIRE COMPETITION

06-05-2022

“Aspire-2022 competition conducted by B.V. Raju College , Bhimavaram .”

OBJECTIVE : To inspire and motivate students to participate in the off campus competitions . This help the students to think more efficiently and think innovatively .By participating these type of competitions students can also able to improve their competitive spirit .





1. QUIZ

By participating in quiz competition ,it provides a more focused review of class topics and general awareness ,it provides a sharper focus in terms of assessing cognitive learning .

2. SCREENING QUIZ :

By participating in screening quiz competition ,this allows students to learn more from their next study session and reduces the chances of forgetting .

DESCRIPTION : Quizzes makes the next study session more productive . quizzes are made in a way that makes it more practical to question students .It helps the students in knowing how to apply the knowledge that they have gained .

OUTCOME : A little quiz competition can inspire the students to greater achievement. It challenges the students to use their skills in new and creative ways .it provides a challenging and engaging experience is both competitive and educational .

ACTIVITY : 33CAMPAIGNING

26-05-2022

OBJECTIVE : To increase the admissions of the college.





DESCRIPTION : To bring awareness the intermediate students and their parents about our college and the facilities provided and motivate them to join in our college.

OUTCOME : Some of the students got motivated and joined in our college.

ACTIVITY : RICE DONATION ON 05-07-2022

OBJECTIVES : To improve the helping nature and as well as to increase the thought of social responsibilities of the students towards the society.



DESCRIPTION : Old orphanages are for the people who have lost their families and are cared for. Helping old aged & poor people who are living in orphanage.

We donated rice for "RAHUL SOCIAL SERVICE SOCIETY-OLD AGE HOME " located beside reliance petrol bunk, palakol-narsapur road ,palakol .





OUTCOME :

NO. OF STUDENTS PARTICIPATED: 24

NO. OF LECTURERS PARTICIPATED : 02